



EXCHANGE
LISTING

10-Step Roadmap to List

Roadmap to Listing Success

» 01 List with the right support.

If your company is prepared to uplist to a major exchange like the NYSE or Nasdaq, this is your opportunity to select the right professionals who understand the capital markets and manage your micro-cap uplist from start to successful completion.

» 02 A strategy built for you.

Your team will create a customized roadmap that reflects the intricacies of your business, with the goal of dramatically improving your results.

» 03 Develop a detailed plan.

You can expect a highly detailed uplisting plan that will be implemented by your specialists who will prepare for and take you through every step of the process.

» 04 Avoid the pitfalls.

Uplisting is an exciting moment in your company's history, and you want it to go smoothly. Your team of professionals will help you navigate all the financial, regulatory, and legal complexities that come along with uplisting.

» 05 Determine your valuation.

Your investment professionals will use their extensive capital-raising experience to create the uplisting structure and assess the market and other critical variables to determine the best valuation result.

» 06 Get a winning QB.

Make sure you choose the right quarterback to tackle a host of details, including the exchange analysis and metrics, identifying your exchange point person, and selecting all the right players for your critical game day.

» 07 Details, details, details.

The paperwork is never done, so your experts must file a registration statement with the SEC and complete the senior exchange listing application for your company.

» 08 Meet your investors.

You can look forward to assistance with developing your brand awareness, investor relations, and setting up the all-important roadshow to meet with current and potential investors as your uplisting date nears.

» 09 Going live.

Your uplisting team will manage the many requirements in the run-up to listing day as you see your stock go live on a senior exchange.

» 10 It doesn't end there.

Your uplisting is just the beginning, so it's crucial that you engage the right experts to ensure your continued success.

Bonus Step! [See if you meet the requirements to work with us on your IPO.](#)